**Minor in Global Markets and Society Specialization Tracks and Courses**

**Requirements:** Students enrolling in the Minor must have their Plan of Study approved by a LAS Global Studies advisor.

1. Global Markets and Governance

The economy is intricately connected to institutions at the local, national, and international levels that affect market practices and outcomes. This track focuses on the institutions and social relations that govern global markets.

ANTH 368 ‘America’ in the World

ECON 220 Intl Economic Principles

GLBL 220 Governance

BADM 380 International Business

HIST 310 Global Capitalism in History

HIST 380 US in an Age of Empire

PS 180 Intro Politics of Globalization

PS 220 Intro to Public Policy

PS 356 Comparative Political Economy

PS 382 Intl Political Economy

PS 384 Politics of Globalization

PS 282 Governing Globalization

PS 321 Principles of Public Policy

PS 340 Politics in Int’l Development

SOC 261 Gender in Transnational Perspective

2. Science, Technology, and Markets

Technological innovations in transportation and communications are driving business location decision-making and operations at the global scale. This track is aimed at science and technology majors with entrepreneurial ambitions as well as students in the social sciences and humanities investigating the interface between science, technology, and society.

ANTH 374 Anthropology of Science & Technology

ANTH 423 Economic Anthropology

GEOG 105 Digital Earth

GEOG 204 Cities of the World

GEOG 205 Business Location Decisions

GEOG 479 Business Applications of Geographic Information Systems (GIS)

GEOG 465 Transportation and Sustainability

GEOG 438 Geography of Health Care

HIST 264 Technology in Western Society

INFO 202 Social Aspects of Information Technology

NPRE 101/

ENVS 101 Introduction to Energy Sources

PHYS 150 Physics of Societal Issues

SOC 350 Technology and Society

3. Global Encounters

Participation in the global economy requires firms to be geographically dispersed and capable of partnering with a global audience of stakeholders. This track is focused on the historical and cross-cultural understanding necessary to engage in global markets.

ANTH 104 Talking Culture

ANTH 270 Language in Culture

ANTH 271 Language in Culture- ACP

CMN 476 Commercialism and the Public

CWL 114 Global Consciousness and Literature

CWL 441 Themes in Narrative-section: Literature and Global Finance

ENG 274 Literature and Society

HIST 221 Modern China

HIST 260 History of Russia

HIST 405 History of Brazil from 1808

HIST 430 India from Colony to Nation

4. Markets, Development, and the Environment

Global markets can create positive environmental outcomes in the locations where it operates. This track focuses on the challenges in designing, building, and evaluating sustainable environmental and development outcomes, including ecological modernization, market environmentalism, and political ecology.

ANTH 278 Climate Change and Civilization

ANTH 379 Medical Anthropology

ANTH 420 Case Studies in Global Heritage

ANTH 466 Class, Culture and Society

ECON 411 Public Sector Economics

ECON 414 Urban Economics

ECON 450 Development Economics

ECON 482 Health Economics

ENG 476 Topics in Literature and Environment

ESE 200 Earth Systems

GEOG 101 Global Development & Environment

GEOG 287 Environment & Society

GEOG 210 Contemporary Social and Environmental Problems

GEOG 410 Geography of Development & Underdevelopment

GLBL 250 Development

GLBL 350 Poverty in a Global Context

GLBL 450 Poverty Interventions & Evaluation

HIST 202 American Environmental History

SOC 364 Impacts of Globalization

SOC 373 Social Stratification

SOC 447 Environmental Sociology

SOC 470 Social Movements

5. The Global Workforce

Global production systems depend on the effective organization and participation of workers in the global workforce. This track focuses on human resources, organizational structures, and group communication in the contexts of working class history and global labor markets.

ANTH 466 Class, Culture and Society

CMN 212 Intro to Organizational Comm

CMN 232 Intro to Intercultural Comm

CMN 411 Organizational Comm Assessment

CMN 412 Adv Organizational Comm

CMN 413 Adv Small Group Communication

ECON 440 Economics of Labor Markets

GLBL 392 Int Diplomacy and Negotiation

HIST 450 European Working Class History

HIST 480 U.S. Working Class History

PSYC 245 Industrial Org Psych

PSYC 455 Organizational Psych

6. Analytical Tools & Languages

Investigating global market-society relations requires a basic level of competence in communication skills, research methods, and analytical techniques. This track offers students a range of languages, methods, and skills oriented courses that build such competency.

ANTH 260 World Ethnography

BTW 250 Principles Bus Comm

BTW 261 Principles Tech Comm

BTW 271 Persuasive Writing

CMN 211 Business Communication

CMN 321 Strategies of Persuasion

CMN 323 Argumentation

CS 105 Intro Computing: Non-Tech

ECON 202 Economic Statistics

FR 485 Commercial & Econ French I

FR 486 Commercial & Econ French II

GER 320 German for Business

GER 321 German for Economics

GEOG 379 Introduction to GIS

GEOG 380 Introduction to GIS II

GEOG 479 Business Applications of Geographic Information Systems (GIS)

GEOG 473 Computer Cartography

HNDI 412 Business Hindi

HIST 391 Oral History Methods

RUSS 305 Business Russian

SOC 280 Introduction to Social Statistics

SOC 380 Social Research Methods

SOC 481 Survey Research Methods

SPAN 142 Spanish in the Professions

SPAN 202 Spanish for Business

SPAN 332 Spanish and Entrepreneurship

STAT 200 Statistical Analysis

TRST 405 Commercial & Technical Translation