Minor in Global Markets and Society Specialization
Tracks and Courses

Requirements: Students enrolling in the Minor must have their Plan of Study approved by a LAS Global Studies advisor.

1. Global Markets and Governance
The economy is intricately connected to institutions at the local, national, and international levels that affect market practices and outcomes. This track focuses on the institutions and social relations that govern global markets.

ANTH 368 ‘America’ in the World
ECON 220 Intl Economic Principles
GLBL 220 Governance
BADM 380 International Business
HIST 310 Global Capitalism in History
HIST 380 US in an Age of Empire
PS 180 Intro Politics of Globalization
PS 220 Intro to Public Policy
PS 356 Comparative Political Economy
PS 382 Intl Political Economy
PS 384 Politics of Globalization
PS 282 Governing Globalization
PS 321 Principles of Public Policy
PS 340 Politics in Int’l Development
SOC 261 Gender in Transnational Perspective

2. Science, Technology, and Markets
Technological innovations in transportation and communications are driving business location decision-making and operations at the global scale. This track is aimed at science and technology majors with entrepreneurial ambitions as well as students in the social sciences and humanities investigating the interface between science, technology, and society.

ANTH 374 Anthropology of Science & Technology
ANTH 423 Economic Anthropology
GEOG 105 Digital Earth
GEOG 204 Cities of the World
GEOG 205 Business Location Decisions
GEOG 479 Business Applications of Geographic Information Systems (GIS)
GEOG 465 Transportation and Sustainability
GEOG 438 Geography of Health Care
HIST 264 Technology in Western Society
INFO 202 Social Aspects of Information Technology
NPRE 101/
ENVS 101 Introduction to Energy Sources
3. Global Encounters
Participation in the global economy requires firms to be geographically dispersed and capable of partnering with a global audience of stakeholders. This track is focused on the historical and cross-cultural understanding necessary to engage in global markets.

ANTH 104      Talking Culture
ANTH 270      Language in Culture
ANTH 271      Language in Culture- ACP
CMN 476      Commercialism and the Public
CWL 114      Global Consciousness and Literature
CWL 441      Themes in Narrative-section: Literature and Global Finance
ENG 274      Literature and Society
HIST 221      Modern China
HIST 260      History of Russia
HIST 405      History of Brazil from 1808
HIST 430      India from Colony to Nation

Global markets can create positive environmental outcomes in the locations where it operates. This track focuses on the challenges in designing, building, and evaluating sustainable environmental and development outcomes, including ecological modernization, market environmentalism, and political ecology.

ANTH 278      Climate Change and Civilization
ANTH 379      Medical Anthropology
ANTH 420      Case Studies in Global Heritage
ANTH 466      Class, Culture and Society
ECON 411      Public Sector Economics
ECON 414      Urban Economics
ECON 450      Development Economics
ECON 482      Health Economics
ENG 476      Topics in Literature and Environment
ESE 200      Earth Systems
GEOG 101      Global Development & Environment
GEOG 287      Environment & Society
GEOG 210      Contemporary Social and Environmental Problems
GEOG 410      Geography of Development & Underdevelopment
GLBL 250      Development
GLBL 350      Poverty in a Global Context
GLBL 450      Poverty Interventions & Evaluation
HIST 202      American Environmental History
SOC 364      Impacts of Globalization
SOC 373      Social Stratification
SOC 447      Environmental Sociology
SO\textsc{c} 470 Social Movements

5. The Global Workforce
Global production systems depend on the effective organization and participation of workers in the global workforce. This track focuses on human resources, organizational structures, and group communication in the contexts of working class history and global labor markets.

ANTH 466 Class, Culture and Society
CMN 212 Intro to Organizational Comm
CMN 232 Intro to Intercultural Comm
CMN 411 Organizational Comm Assessment
CMN 412 Adv Organizational Comm
CMN 413 Adv Small Group Communication
ECON 440 Economics of Labor Markets
GLBL 392 Int Diplomacy and Negotiation
HIST 450 European Working Class History
HIST 480 U.S. Working Class History
PSYC 245 Industrial Org Psych
PSYC 352 Attitude Theory and Change
PSYC 455 Organizational Psych

6. Analytical Tools & Languages
Investigating global market-society relations requires a basic level of competence in communication skills, research methods, and analytical techniques. This track offers students a range of languages, methods, and skills oriented courses that build such competency.

ANTH 260 World Ethnography
BTW 250 Principles Bus Comm
BTW 261 Principles Tech Comm
BTW 271 Persuasive Writing
CMN 211 Business Communication
CMN 321 Strategies of Persuasion
CMN 323 Argumentation
CS 105 Intro Computing: Non-Tech
ECON 202 Economic Statistics
FR 485 Commercial & Econ French I
FR 486 Commercial & Econ French II
GER 320 German for Business
GER 321 German for Economics
GEOG 379 Introduction to GIS
GEOG 380 Introduction to GIS II
GEOG 479 Business Applications of Geographic Information Systems (GIS)
GEOG 473 Computer Cartography
HNDI 412 Business Hindi
HIST 391 Oral History Methods
RUSS 305 Business Russian
SOC 280 Introduction to Social Statistics
<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOC</td>
<td>380</td>
<td>Social Research Methods</td>
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<tr>
<td>SOC</td>
<td>481</td>
<td>Survey Research Methods</td>
</tr>
<tr>
<td>SPAN</td>
<td>142</td>
<td>Spanish in the Professions</td>
</tr>
<tr>
<td>SPAN</td>
<td>202</td>
<td>Spanish for Business</td>
</tr>
<tr>
<td>SPAN</td>
<td>332</td>
<td>Spanish and Entrepreneurship</td>
</tr>
<tr>
<td>STAT</td>
<td>200</td>
<td>Statistical Analysis</td>
</tr>
<tr>
<td>TRST</td>
<td>405</td>
<td>Commercial &amp; Technical Translation</td>
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